

Saldi speciali per i clienti Bocard

The image is a promotional banner for Bocard. At the top left, there is a red and white loyalty card with the Bocard logo and the text 'FIDELITY CARD' and 'bocardi.com'. To its right, the text 'CON BOCARD' is written in white on a red background. Further right, another red banner contains the text 'un regalo in più!' and 'SCONTO' in white. The background of the banner shows various outdoor items: a blue backpack with 'CAMP' and 'MS' logos, two trekking poles, a purple water bladder with 'CAMELBAK' branding, and a black cycling helmet. On the right side, a large red '20%' is displayed, with 'DAL PREZZO DI LISTINO' written in small black letters above it. The bottom of the banner has a blue wavy border.

## I SALDI FINO AL 60% CONTINUANO

Saldi speciali solo per i clienti Bocard; un regalo in più!

Da venerdì 12 a lunedì 15 luglio sconto per i clienti Bocard del 20% su articoli e accessori non soggetti a sconti!\*

Zaini, bastoni trekking, sacchi a pelo, borracce, articoli da arrampicata, cappelli, occhiali, accessori bici...

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\* Mountain bike e e-bike escluse